

Mainstreet Waynesboro, Inc. Annual Support Appeal 2024-2025
Renew ♦ Revitalize ♦ Preserve

Name/Business _____
Address _____ City _____ State _____ Zip _____
Phone _____ Email _____ Amt. enclosed: \$ _____

I prefer to use a credit card. Please contact me via Phone Email I'd like to direct my donation to a specific effort.
Please specify: _____

- GIVING LEVELS**
- ____ Leadership Circle (\$5,000 & up) _____ Partnership Circle (\$2,500-4,999) _____ Mainstreet Advocate (\$1,000-2,499)
 - ____ Mainstreet Promoter (\$500-999) _____ Mainstreet Supporter (\$100-499) _____ Mainstreet Friend (\$50-99)
 - ____ Mainstreet Member Business (\$50)

NOTE: A donation of \$250.00 or above includes one engraved brick paver for Main Street Park.

Please make check payable to *Mainstreet Waynesboro*, and send with form to:
Mainstreet Waynesboro, Inc.
13 W. Main Street, Waynesboro, PA 17268

Mainstreet Waynesboro, Inc. is a certified non-profit corporation under the laws of the Commonwealth of Pennsylvania. It is a federally recognized 501(c)(3) tax-exempt organization (employer ID#23-2868740). Gifts are fully deductible within the requirements of federal law.



...*bringing hometown back to downtown.*

13 West Main Street
Waynesboro, Pa. 17268
717-762-0397
mainstreetwaynesboro.org

Bill Kohler, Director of Economic Development
Cari Kreps, Administrative Assistant
Jarred Knott, Board President



Mainstreet Waynesboro is proud to be officially recognized by the National Main Street Center in Chicago for more than 15 years.



DOWNTOWN WAYNESBORO PA.

A Great
Place
to Eat, Shop,
Play and Stay.

Looking skyward from the Mulberry Avenue Walkway South, aka Polly's Path, in downtown Waynesboro.

Our Mission

Established more than 25 years ago, Mainstreet Waynesboro, Inc. (MSW) works to revitalize our downtown district in a variety of ways, such as providing support for new and existing businesses, beautification projects and hosting events and activities to attract visitors from outside of the area. We work to instill a sense of pride and provide opportunities for enjoyment for all.



Beautiful by Design

Mainstreet Waynesboro is tasked with keeping our downtown as safe, clean and green as possible.

Mainstreet raises the funds for the beautiful flower baskets and large planters that line Main Street each year, and we maintain the Welcome to Waynesboro signs at each entrance to town.

In early 2024, we pushed forward a Safe Clean and Green Campaign that focused on more doggie depot stations, brighter lights, smarter landscaping, cleaner storefronts and safety at our many crosswalks and intersections. We also added a dozen new veterans banners to our annual program to honor our heroes.



A Well-Rounded Downtown

Mainstreet Waynesboro strives to make downtown fun, safe, vibrant and diverse. One of the ways we accomplish that goal is to organize and host events that bring people downtown to see our shops, restaurants and brew pub while also raising money for the organization.

In 2024, we attracted thousands of people to our car and truck show, Waynesboro Wizarding Weekend and Market Day events along with Chocolate Excursion. In addition, we held our third Holiday Sip & Stroll, our Downtown Food Stroll, and summer concerts at Main Street.



We also started First Friday events and held one of our most popular events yet: A Taylor Swift-themed fan activity called Meet Me on Main Street.

We continue to organize the popular Christmas activities in our downtown, including the Tree Lighting Ceremony, Christmas Parade, holiday market and New Year's Eve Boro Blast.

MAIN STREET PARK

This beautiful downtown oasis has seen tens of thousands of visitors since it opened in October of 2017. The park has been the site of a bustling farmers market the past seven summers, as well as a home to concerts, vigils,



art shows, Food Truck Fridays, birthday parties, class reunions, weddings, and our Boro Blast celebration.

Market at the Park farmers market continues to drive foot traffic downtown, welcoming more than 14,000 visitors in 2024 and averaging 26 vendors per week.

Most of all, the park is a place to relax with coffee from Brio or Christine's and a book from Wee Scot Book Shoppe.

Mainstreet continues to raise funds to turn the adjacent building into a viable commercial space and our future home. To donate, please email Bill at: bill@mainstreetwaynesboro.org.

THE NATIONAL REGISTER

Mainstreet Waynesboro teamed with the State Historic Preservation Office to accomplish a long-time goal: Getting Waynesboro's downtown and surrounding area placed on the National Register of Historic Places. The district includes the core of downtown, from Franklin Street to Clayton Avenue, and Clayton Avenue between Main Street and 5th Street, including adjacent blocks and cross streets.

The designation is a source of pride for Waynesboro, which loves its history, and opens the door for grants and tax incentives for property owners.

LITTLE THINGS MEAN A LOT

Mainstreet Waynesboro was named a National Main Street America Affiliate Program for the eighth time in nine years and continues to be active on the regional and state levels.

Mainstreet continued several of its most popular programs, including the Downtown Window Story-Walk®, while also creating new ones that focused on partnerships with other non-profits and the Alexander Hamilton Memorial Free Library.

Mainstreet welcomed several new businesses, while relishing the new Nikki's Korean BBQ restaurant. We also celebrated some serious milestones: Eichholz Flowers turns 130 and TranquilaTEA celebrated its 20th year in business.

We also increased our social media presence to help promote our vibrant downtown.



Support is Vital

As with many non-profit organizations, Mainstreet Waynesboro must constantly search for ways to remain sustainable so we can continue to serve a vital role in our community.

We receive no money from the borough, county or state for administrative and operating expenses. Mainstreet relies solely on fundraisers and the generosity of our members and supporters to remain viable, and to continue our vision for a vibrant downtown district.

We invite **you** to join us in our important, downtown revitalization efforts.

A donation form is included in this brochure. If you wish to use a credit card, please indicate that preference and we will contact you. We also accept gifts of stock from donors and bequests from estates.

For more information about either option, call Bill at 717-762-0397.

Nothing better reflects the economic, social and cultural status of a community than the vibrancy of its downtown. Your support is *greatly appreciated* and helps us continue to make Waynesboro a great place to live, work and play.